

## Featured Project

# Wendy's Outdoor Storage (Bun Freezer) Program

## Description/Scope

- Secured electrical permits to place walk-in coolers/freezers in Wendy's parking lots or abutting buildings
- Built concrete pads for coolers/freezers
- Made sure electrical was up to code where coolers/freezers were attached to buildings/ poured electrical paths to buildings for coolers/freezers installed in parking lots

Herding Elephants



## Elephants (unique challenges)

- Below 0° temperatures in the Northeast created concrete pour/delivery delays
- Needed to tightly coordinate arrival of walk-in coolers/freezers with electricians in multiple U.S. markets
- Needed to source additional electrical contractors in minor markets

## Highlights

- Created economies of scale to save Wendy's time, money and interior space
- Established/vetted new concrete and electrical resources
- Per contract, successfully implemented a new outdoor storage solution in 30 days in more than 50 locations across the country

**If you have a similar need,  
call Jeff Martin at 866.529.1196.**